



Dear CANIDAE Customer,

Thank you for your interest in our CANIDAE Pet Foods Breeder/MPR (Multiple Pet Redemption) Program. Please fill out the questionnaire below and return to us at the following address along with the requested documentation.

CANIDAE Breeder/MPR Program • P.O. Box 8189 • La Verne, CA 91750

We have also enclosed the Breeder/MPR program guidelines for your review. We appreciate your patronage and thank you for your loyal support.

BREEDER/MPR Program Confidential Questionnaire (Customer Name, Not Business Name)

Name _____

Address _____

City _____ State _____ Zip _____

Tel _____ Email _____

We must have a physical street address – No P.O. Boxes. (In order to receive Puppy/Kitten Packs)

Please enclose at least (1) of the Following with your application:

Copy of Business License _____ Business Card _____ Recent published ad _____

501-3C _____ Website: www.comebybcrecscue.rescuegroups.org

Activities:

Performance _____ Conformation _____ Training _____ Rescue _____ Breeding _____

What is your primary breed? _____ Secondary Breed _____

How many litters per year _____ Number of Adult dogs/cats _____

Comments: (Please include a brief description or resume of your involvement & activities)

This form is to be used for CANIDAE Breeder/MPR registration purposes only.
BUY FIVE/GET ONE FREE Breeder/MPR Program (bar codes and receipts required)

Please submit to: **CANIDAE Breeder/MPR Program • P.O. Box 8189 • La Verne, CA 91750**



CANIDAE CORPORATION BREEDER – MPR (Multiple Pet Redemption) PROGRAM GUIDELINES

PURPOSE

At CANIDAE, we recognize the important role our breeders, rescue groups and other affiliated organizations fulfill, working together with us, in sharing and promoting the message of Responsible Pet Ownership. Providing customers with the finest all natural pet nutrition in the marketplace today is only one aspect of “RPO”. Other areas include; training & exercise, proper veterinarian care, planned breeding, spaying/neutering, as well as supporting reputable breeders and rescue groups – all so important when it comes to the health, happiness and well-being of our beloved pets. In appreciation of your efforts, our Breeder-MPR program is designed to help you continue to provide quality, all natural nutrition for the animals under your care at an affordable price. The program is simple; **BUY 5 – GET 1 FREE!**

- **Purchase at a RETAIL store of your choice.**
- **Your Breeder-MPR purchases may not be used in conjunction with any other discount offer such as Frequent Buyer Programs or purchases for less than RETAIL prices. Wholesale buyers are ineligible.**

ELIGIBILITY

The Breeder-MPR program is open to people who have multiple dogs or cats (three or more) and are actively involved in dog/cat activities such as performance, conformation, breeding, training or rescue. CANIDAE also works closely with such organizations as Greyhounds of America, Dogs for the Blind and Police Department K9 Units.

- Rescue Organizations must submit proof of 501(c)(3) status or State Registration as a non-profit organization.
- For eligibility verification purposes, a copy of your business license, business card, a recent published ad and/or an active website address for your business must accompany the Confidential Questionnaire.

REGISTRATION

To apply for our Program, you must complete and return the Questionnaire. Upon approval, we will notify you by mail and assign you a Breeder-MPR ID number and include a redemption envelope for you to use. Ineligible applicants will also be notified by mail.

REDEMPTION - HOW IT WORKS

Eligible products are CANIDAE ALS 44, 35lb. and 15lb bags, CANIDAE Chicken & Rice 30lb. and 15lb bags, CANIDAE Lamb & Rice 35lb. and 15lb bags, CANIDAE Beef & Fish 30lb. and 15lb bags, CANIDAE Grain Free ALS 30lb and 15lb bags, CANIDAE Grain Free Salmon 30lb and 15lb bags, CANIDAE PLATINUM 30lb. and 15lb. bags, FELIDAE Cat & Kitten 15lb & 8lb bags, FELIDAE Chicken & Rice 15lb & 8lb bags, FELIDAE Grain-Free Cat & Kitten 15lb & 8lb bags, FELIDAE Grain-Free Salmon 15lb & 8lb bags, FELIDAE PLATINUM 15lb & 8lb bags, SNAP-BISCUIT 12lb. boxes only, and **full cases only** of CANIDAE and FELIDAE 13 oz. cans.

You receive vouchers for FREE product by sending in both the original package UPC's and receipts from 5 like items. Redemption must be in multiples of 5 like items. Vouchers can be redeemed at the retail store of your choice. Please note: for your first redemption, receipts dated prior to your application date will not be accepted. Once you are approved for our program please redeem as frequently as possible. **Receipts more than ONE year old are not eligible for ongoing redemptions.**

- Please include your name, address and registration number on all correspondence.
Filing is done by name of person, not kennel or business name.
- Do not mix UPC's, they must be for like items.
- Send requests for vouchers to the PO Box in La Verne, CA. When you redeem vouchers you may be responsible for sales tax and shipping if applicable.
- Do not include any requests that require a prompt answer when filling out the Confidential Questionnaire.
- **Your free bags/cases do not count toward the next 5 to be redeemed.**

PUPPY AND KITTEN PACKS

Puppy and Kitten packs are available for your new pet owners. **Packs are a benefit for registered breeders actively redeeming and allocations are based on your level of redemption activity.** To order, please include the following information on a separate Puppy/Kitten pack request form.

1. Your name, street address, telephone **and registration number**
2. Date of birth of litter
3. # in litter
4. Breed
5. Approximate date they will go to their new homes

“Compliments of your CANIDAE Breeder” zip lock bags are included with all puppy and kitten packs. We highly encourage you to utilize these bags to send new pet owners home with a supply of CANIDAE or FELIDAE dry food from the free product you receive redeeming on the program.

- Please allow 3 – 4 weeks for processing.
 - **ONLY** members actively participating in the Breeder-MPR redemption program are eligible to receive Puppy/Kitten Packs.
 - A physical street address is required for delivery of Puppy/Kitten packs. Delivery services will not deliver to P.O. boxes.
- Puppy/Kitten Packs. **All Requests for Free Product Vouchers and Puppy/Kitten packs should be mailed to:**

**BREEDER-MPR Program
P.O. Box 8189
La Verne, CA 91750**

**breeder-mpr@canidae.com
(800) 398-1600 ext. 3**